



Argentina

FEMATEC 2008 (Argentina's largest construction show)

Josette Fiore
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FEMATEC 2008, Argentina's largest construction show, will provide you with an opportunity to reach out to more than 111,520 visitors and 450 exhibitors. For those American companies interested in developing the Argentine market, one of the most effective ways is to attend construction trade shows in Argentina. These trade shows offer excellent opportunities for foreign companies to learn about the latest market developments, to evaluate the market potential for their products, and to find and screen possible distributors or business partners. Exhibitors often locate agents/distributors through contacts they make at trade fairs.

Trade Fair

Many U.S. companies that have been successful exporting to Argentina during the difficult economic crisis have done well because they took the time to develop a close relationship with a representative, agent, distributor, or other business partner. Relationships are key. U.S. companies should look at the long-term picture and keep in mind that current difficulties should be viewed in the context of circumstances beyond a partner's control.

FEMATEC 2008, Argentina's leading trade show for the Construction will take place October 7-11, 2008 at Buenos Aires' [Centro Costa Salguero de la Ciudad de Buenos Aires](#).

Organizer: R, Santi y Asociados S.A.
Address: Av.Cordoba 1856, piso 9
(C1120AAN) Buenos Aires, Argentina
Phone/fax: (54-11) 5236-5291
E-mail: info@rsanti.com
Website: <http://www.fematec.com>

Gross Exhibition area: 25,000 square meters
Net Exhibition area: 13,000 square meters
Average Booth Price: US\$150 per square meter (estimated)
Target audience: Retailers, distributors, manufacturers.

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