



Argentina: Real Estate Trade Show

Liliana Paz
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The 4th Annual Argentina Real Estate Trade Show, Salon del Mercado Inmobiliario (SMI) will be held in Buenos Aires from October 1-4, 2008.

Participants will connect with nearly 100 exhibitors and over 20,000 guests covering over 15,000 square meters (161,500 square feet). Every aspect of the real estate sector will be covered in this annual event. Additionally, participants can meet key players and learn about the most recent developments and market opportunities. Exhibitors will include: commercial and residential developers, home builders, real estate agents, investors, property management firms, banks and related financial services, trade associations, commercial construction firms, as well as relevant government agencies.

Topics covered in past years included the economic and political projections related to real estate development and investment in Argentina, urban redevelopment, new financing tools, and international aspects of the real estate business.

For U.S. real estate agents, developers and investors looking to expand into the Argentine market, one of the most effective ways is to attend trade shows in Argentina. Through visiting the exhibits and attending presentations in the congress, foreign companies can learn about the latest local market developments, evaluate market potential for their products, and meet possible business partners. One of the more effective ways of entering the Argentine real estate market is to partner with local firms.

Date: October 1-4, 2008
Location: La Rural Expo Center and Fairgrounds of Buenos Aires.
Organizer: Fiabci Argentina
Organizer website: info@fiabciargentina.com.ar
Address: Calle Viamonte N° 524, 2° Piso Oficina "17"
(C1053ACI) Buenos Aires, Argentina
Tel/Fax: 54-11-4343-7020 ext. 402
Contact: Carolina.Salaberry@reedlatam.com
Trade Show Website: <http://www.sminmobiliario.com.ar/>
Exhibition area: Pavilions Red, Yellow and Green
2006 Exhibitors: 97
Target Audience: Agents, developers, consumers, and investors

U.S. companies interested in exploring opportunities in the Argentine market are encouraged to contact the U.S. Commercial Service in Buenos Aires.

For More Information

The U.S. Commercial Service in Buenos Aires, Argentina can be contacted via e-mail at: Liliana.Paz@mail.doc.gov; Phone: 54-11-5777-4561; Fax: 54-11-5777-4203 or visit our website: www.buyusa.gov/argentina

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